

School of Graduate Studies **50th Anniversary Celebration**

Sponsorship Proposal

Reflect, Rebuild, Renew: Now is the Time



Letter from the Dean

Dear School of Graduate Studies Supporters:

As a valuable member of our community, I personally invite you to join us in celebrating the 50th Anniversary of the formation of our PhD program. This is a momentous engagement that we look forward to celebrating with you. We seek your participation as we come together to cherish our past successes and plan for our future.

The mission of the School of Graduate Studies (SOGS) is to provide education, training, and professional skill development to enable our graduates to work in all biomedical and clinical settings, with emphasis on eliminating health disparities.

We are in search of companies, local businesses, and organizations to help us achieve our goal to be a leading producer of graduates underrepresented in biomedicine and health professions and develop the next generation of leaders.

When you join the SOGS Circle of Excellence, your annual gift makes a difference. From providing education opportunities to building self-esteem and enhancing professional development for our students, you are creating a legacy in helping us to educate our students.

With your help, we can take our education mission to the next level. Your support is needed and appreciated. If you have any questions or concerns, please feel free to contact me at MLindsey@mmc.edu.

Sincerely,



Merry L. Lindsey, PhD
Dean, SOGS

Letter from the Gala Planning Committee

Dear School of Graduate Studies Supporters:

The School of Graduate Studies (SOGS) Gala Planning Committee is delighted to invite you to join with us as we celebrate the accomplishments of our past and envision our future.

Fifty years ago the PhD program was formally established in the graduate school, and since that time 2 dual degrees, the MD/PhD and DDS/PhD, have been added to our program of study in biomedical sciences. Additionally, we have expanded graduate degree programs to include a Masters in Public Health (formerly Master in Science in Public Health), a Masters in Health Sciences, and a Masters in Physician Assistant Sciences.

Students in the PhD program are the only students who receive free tuition and a stipend for living expenses. Students in our master level programs rely on loans and scholarships to fund their education. For this reason, a strong focus of the SOGS fundraising efforts focuses on student scholarships for which we seek your support to help our students achieve their educational goals.

As a supporter in the SOGS Circle of Excellence, you make a difference in the present and future lives of our students, who are the future leaders in biomedical health and research. Your gift is needed and appreciated. Should you have any questions or concerns, please feel free to contact me at LWoods@mmc.edu.

Sincerely,



Letha Woods, PhD
Assistant Dean for Professional Development
Chair, SOGS Gala Planning Committee

Our Beginnings

- ▶ 1938 Series of short courses in basic & clinical sciences
- ▶ 1947 Masters of Science program started
- ▶ 1972 PhD program started
- ▶ 1974 Masters in Public Health Program started (initially MSPH, updated to MPH in 2020)
- ▶ 1982 MD/PhD program started
- ▶ 2004 Masters in Clinical Investigation program started
- ▶ 2011 Certificate in Health Policy award to inaugural class
- ▶ 2012 Masters in Health Sciences program started
- ▶ 2022 Masters in Physician Assistant Sciences program receives accreditation-provisional & 1st cohort enrolled Jan 2023

Impact

Since 1972, our school has awarded >15% of the biomedical science Ph.D.s earned by African American scientists in the U.S.

We are currently ranked 3rd nationally by Diverse Issues in Higher Education for the number of African American biomedical science Ph.D.s we produce.

Your gift will help continue our legacy to increase diversity in the biomedical workforce.

SOGS Programs

- ▶ **Graduate Student Scholarship Fund-** This fund provides scholarships to students of our new Physician Assistants Sciences Program, our premier Master of Public Health Program, and our very popular Masters in Health Sciences Program.
- ▶ **Research Mentor Catalyst Program Fund-** The goal of this program is to continually develop and renew cadres of junior faculty who can mentor our graduate students. Program activities include professional development for faculty to develop excellence in mentoring and management skills and for students to learn how to perform exceptional research and develop as future leaders. The program also provides resources for the research team to support the dissertation project of the student.
- ▶ **Dean's Vision Fund-** This fund provides resources for SOGS development and growth. Three current focus areas are a) developing a school that has highly engaged faculty, staff, and students; b) organizing policies and procedures to ensure maximum efficiency and effectiveness; and c) growing our programs, particularly our dual degree (MD/PhD, DDS/PhD, and MPH/PhD) programs.

Listed below are the different levels of sponsorship for the SOGS Circle of Excellence. When you choose the giving level that appeals to you, your contribution helps to support our students and programs.

Unless otherwise specified, all gifts will go to support the Scholarship Fund.

LEVELS OF SPONSORSHIP

All gifts of \$5,000 and above will be recognized by the chair publicly at the Gala.

Gifts of \$15,000 and above will be featured in all event signage and materials.

▶ **DIAMOND PARTNER - \$35,000**

- ▶ 3 tables of 8 with premier seating at the Gala dinner
- ▶ Full-page tribute ad in the Gala program, full color
- ▶ Full-screen slide in Gala slideshow, full color
- ▶ Personalized company video advertisement to be displayed during Gala
- ▶ Logo on SOGS Gala T-Shirt and 8 T-shirts
- ▶ Free tickets for 10 to all celebration events
- ▶ Quarterly advertisement on SOGS Twitter (@MeharrySOGS)

▶ **PLATINUM PARTNER - \$20,000**

- ▶ 2 tables of 8 with premier seating at the Gala dinner
- ▶ Half-page tribute ad in the Gala program, full color
- ▶ Full-screen slide in Gala slideshow, full color
- ▶ Logo on SOGS Gala T-Shirt and 8 T-shirts
- ▶ Free tickets for 10 to all celebration events
- ▶ Quarterly time advertisement on SOGS Twitter (@MeharrySOGS)

*There will be a tabletop sponsorship sign with your name/logo displayed.
If you are unable to attend the Gala, your company's tickets and/or table will be donated to scholarship recipients and students with financial need.*

LEVELS OF SPONSORSHIP

All gifts of \$5,000 and above will be recognized publicly at the Gala.

Gifts of \$15,000 and above will be featured in all event signage and materials.

▶ **GOLD PARTNER - \$15,000**

- ▶ Table of 8 with premier seating at the Gala dinner
- ▶ Quarter-page tribute ad in the Gala program, full color
- ▶ Half-screen slide in Gala slideshow, full color
- ▶ Logo on SOGS Gala T-Shirt and 4 T-shirts
- ▶ Free tickets for 4 to all celebration events
- ▶ One-time advertisement on SOGS Twitter (@MeharrySOGS)

▶ **SILVER PARTNER - \$10,000**

- ▶ Table of 8 with premier seating at the Gala dinner
- ▶ Listing in the Gala program, full color
- ▶ Quarter-screen slide in Gala slideshow, full color
- ▶ 4 SOGS Gala T-Shirts
- ▶ Acknowledgement in Chair's remarks
- ▶ Free tickets for 2 to all celebration events

▶ **BRONZE PARTNER - \$5,000**

- ▶ Table of 8 with premier seating at the Gala dinner
- ▶ Listing in the Gala program, full color
- ▶ 2 SOGS Gala T-Shirts
- ▶ Free tickets for 2 to all celebration events

*There will be a tabletop sponsorship sign with your name/logo displayed.
If you are unable to attend the Gala, your company's tickets and/or table will be donated to scholarship recipients and students with financial need.*

Week of Events

▶ Monday April 24, 2023

▶ George Howard Memorial Lecture

Dr. Shyretha Brown, Founder/President of Building Bridges, Inc

▶ Wednesday April 26, 2023

▶ Student Appreciation Week Distinguished Lecture

Dr. Paul Slesinger, Lillian and Henry Stratton Professor of Neuroscience & Director of the Center for Neurotechnology & Behavior, Icahn School of Medicine, Mount Sinai

▶ Friday April 28, 2023

▶ Alumni Mentoring Breakfast

▶ Graduate Student Recognition Ceremony

Dr. Karen Winkfield, Executive Director, Meharry-Vanderbilt Alliance

▶ Alumni Mixer

▶ Saturday April 29, 2023

▶ MMC Tour

▶ Picnic

▶ Gala

Registration Form

Select Sponsorship Level:

- Diamond
- Platinum
- Gold
- Silver
- Bronze

Sponsorship Information

Company Name _____

Contact Name _____

Phone Number _____

Email _____

Address _____

City, State, Zip _____

Name of Representatives: _____

Please return the following by Monday April 3, 2023

- Registration Form
- Payment: Check made payable to Meharry Medical College
(please write SOGS Gala in memo)
- Email Official Company Logo to: Angelle Fizer (AFizer@mmc.edu)

Mailing Address: Angelle Fizer, School of Graduate Studies, Meharry Medical College, 1005 Dr. D. B. Todd Jr. Blvd, Nashville, TN 37208

Please apply my gift to the:

- Scholarship Fund
- Research Mentor Catalyst Program
- Dean's Vision

Your company's commitment to sponsor SOGS will not only obtain philanthropic recognition and goodwill for your company, this donation is also eligible for a tax deduction.