

Effective Date: January 1, 2019

Retired:

Revised:

Approved by:

Maria F. Lima, Ph.D. Dean, School of Graduate Studies and Research

Subject: PA Program Social Media Policy

PURPOSE:

The purpose of this policy is:

To define expectations for responsible use of social media by enrolled PA students.

POLICY STATEMENT:

The faculty and staff of the MMC PA Program encourages the responsible use of all social media platforms to foster the professional development of our students both academically and clinically. MMC PA students have an obligation to represent not only the Physician Assistant profession but Meharry Medical College in all interactions with the public and are asked to be respectful, professional, and maintain the highest level of integrity when posting to social media.

DEFINITIONS:

Social Media- websites and applications that enable users to create and share content or to participate in social networking.

PROCEDURE:

All MMC PA students should adhere to the following guidelines:

1. Social Media should only be used in the appropriate setting. Social media should not be used at any time during duty hours on a clinical rotation or in the classroom setting. Use of social media during these hours shows a lack of professionalism and will be reflected in your professionalism grade.
2. The highest privacy settings should be used on all social media platforms.
3. HIPAA rules and regulations must be adhered to and no identifiable patient information can be communicated on any social media platform.

Effective Date: January 1, 2019

Subject: PA Program Social Media Policy

4. All social media posting regarding MMC, MMC PA program, preceptor, clinical site, faculty or staff should be respectful and in accordance with the [MMC Media Relations](#) policy.

Any posts that are deemed unprofessional will be viewed as a violation of the Professionalism Policy and the potential consequences are outlined in the policy. Any posted material or comments using identifiable patient information is a direct HIPAA Policy violation and will result in discipline according to the policy. The MMC PA Program Student Progress Committee is ultimately responsible for enforcing the policy.

EXHIBITS: